



December 2009

Dear respected business owner,

At this point you may or may not be aware that there is rugby team in Yakima that caters directly to high school boys. The Yakima Griffins U19 rugby club provides an excellent opportunity for young men to participate in the fastest growing sport in America, be active in a new and exciting after school activity and learn what it means to be part of a team and represent themselves, their families and community in nothing short of an upstanding manner.

The Griffins are into our second year of existence, and are now a recognized club in the Washington Youth Rugby association (WYR). However, this great honor brings with it a significant increase in the cost that it takes to operate as a club. Players are now asked to be responsible for WYR dues, payments to USA Rugby, a team fee and several smaller dollar amounts to cover kit requirements and travel.

As a club we were able to achieve great success in 2009, compiling a record of 7 wins to 4 late season losses. This upcoming year we hope to build on that success and surpass several benchmarks we have set as a team. In doing so a greater financial commitment is required from us. Minimum cost for player participation this year will be no less than \$100, accounting for union and team registration fees, each player will also be required to purchase appropriate equipment to participate.

I am contacting you on behalf of the Griffins to request support in form of tax-deductible donation. All donor dollars will be put forth to paying a team registration fee, purchase additional mouth-guards, rugby shorts, socks, and necessary equipment to operate the program safely and effectively.

One of the goals of the Griffins is to further grow the game of rugby in the Yakima valley, as the season progresses players will be selected to participate in exciting opportunities including playing on representative select sides, and assisting junior high students in flag/touch rugby weekend clinics. The latter will be just one way for current players to give back to their communities, and help recruit younger players to the program, and be positive mentors.

I thank you for your consideration. We look forward to whatever support you can provide; at season's end we will host parents and all supporters at our banquet to celebrate the success of the program which is only made possible through your support.

Listed below are fundraising ideas that we are promoting to businesses, please let us know if any of these items are of interest to you or if there are other opportunities we may not have outlined which would allow us an opportunity to better support your interests.

Sponsorship Opportunities

-Monetary donation: Gold Member - \$750 or greater, Lion Member: \$500 or greater, Hawk Member: \$250 or greater, Navy Community Member- \$250 & below.



YAKIMA U-19 GRIFFINS RUGBY
www.griffinsrugby.org

Include various benefits: **Gold:** All the above, **Lion** - Website Advertisement, Team T-shirt Logo, 2 Team Tee's for company or family, team hat, **Hawk**- 2 team tees and 2 hats, **Navy** listed in our spring newsletter

Corporate Advertising:

-A business banner, that we travel with the team and be displayed at both home and away games \$650 (we provide a 10x4 plastic multicolor banner or you provide banner of choice not to exceed 14x4).

Jersey Sponsorship: Front Panel: \$750, (1) Back Panel: \$400, Sleeve: \$300.

Team Tee Shirt: Front Panel: \$575, Right Pocket Logo: \$450, (1) Sleeve Logo: \$175, Back Panel: \$300.

In-kind Donation Items: Emergency Kit, Athletic supplies, Video Camera for Coaches and Player to review film,

Sincerely,

Jonathan Douglas

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